



PRESS RELEASE

FOR IMMEDIATE RELEASE

PREMIER VOLLEYBALL LEAGUE (PVL) ANNOUNCES NEW SPONSORSHIP PARTNER, ULTRA ANKLE®

Ultra Ankle® has been named the “Official Ankle Brace of the Premier Volleyball League (PVL)” and of the 2016 PVL League Championships.

Eustis, FL – January 25, 2016 – The PVL is proud to announce their sponsorship with Ultra Ankle®, provider of innovative ankle bracing technology for athletes. As the “Official Ankle Brace of the PVL,” Ultra Ankle® will showcase their advanced designs at the 2016 PVL League Championships, taking place May 28-31 in Orlando, FL

Steve Bishop, President of the PVL, said, “On behalf of the PVL Board of Directors and our 30 teams across the US, I am honored to welcome Ultra Ankle® to the PVL family as our “Official Ankle Brace”. As a young semi-professional league in the USA, we are very pleased when an established company such as Ultra Athlete® (aka Ultra Ankle®) would agree to come alongside the PVL to help us safeguard our athletes with their ankle brace technology and financially support our mission. We look forward to connecting Ultra Ankle® with our teams and with our fans in 2016.”

The PVL League Championships are held in conjunction with the USA Open National Championships, hosted by USA Volleyball. The first PVL League Championships took place in 2012 in Salt Lake City, UT with 12 women’s teams competing. In 2016, the PVL has grown to 30 teams, including both men and women. The mission of the PVL is to create a successful and sustainable indoor professional volleyball league for elite-level post-collegiate male and female athletes in the United States.

“Ultra Ankle® is proud to be the official ankle brace of the Professional Volleyball League and of the 2016 PVL League Championships,” said Ultra Ankle® CEO, **Tom Vanneman**. “The Ultra Zoom® ankle brace by Ultra Ankle®, with its custom fit Performathane® soft shell technology, is fast becoming the preferred preventative ankle brace in volleyball. The opportunity to showcase our technologically advanced ankle brace designs within the fast-growing PVL and to promote the advancement of professional volleyball was a natural fit.”

About USA Premier Volleyball League:

The USA PVL is a grass roots professional volleyball league that began in 2012 and is made up of teams from among the forty (40) regional volleyball associations across the United States. The USA PVL is sanctioned by USA Volleyball and offers tournament play and a League Championship event each year. Additional information on the USA Premier Volleyball League can be found at: www.usapvl.com.

About Ultra Ankle®:

Ultra Ankle® is a brand of Ultra Athlete®, LLC, a leader in developing innovative ankle bracing technology. Ultra Ankle® products are used worldwide by professional, collegiate and junior athletes who want the best in support and performance. ANKLE BRACING. Evolved!™ Learn more at: www.ultraankle.com.

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